

Frederick Art Walk (FAW) Terms and Conditions for Participating Artists and Home Owners

Last Updated on April 26, 2021

Note: All Houses and their Artists are subject to these Terms and Conditions.

ARTIST LOCATIONS

FAW is centered in the Central Frederick neighbourhood. Houses hosting artists must be within the area bounded by Victoria Street, Lancaster Street, Krug Street, and East Ave/Indiana Street.

ARTWORK

All forms of art and craft are welcome, but all work must be original and handcrafted/created by the Artist, in the media the Artist has specified in the application. All rights to the work must be owned by the Artist. If FAW unknowingly accepts any contravening items, the Artist may be asked to remove the items in violation without compensation for loss of income or refund of Artist's fees. Adjunct items (such as decorative props) must clearly be an addition to the original art work. Mass-produced or commercially manufactured goods of the artist's original work will be considered providing that they meet all other criteria, but are not in the tradition of the Art Walk.

APPROVAL OF APPLICATION

Houses applying to FAW shall submit the completed online application, including all photos of all art media types to be sold, by May 31, 2021. Houses who participated in the previous year's tour are given first priority for this year. Artists shall be notified of the FAW organizers' selections by June 6th.

FAW may cancel an approved application to participate at any time without giving any reason and without incurring any liability of any nature, by refunding the Artist for the amount paid. Applications may be refused at the sole and absolute discretion of FAW without giving any reason.

CONTACT INFORMATION

The email address, phone number, and name given as the house contact on the Application Form is the sole contact for the house for all communications about the FAW. Therefore, this person is fully responsible for doing the assigned job, paying fees, and all other responsibilities associated with the house. They are also responsible for communicating FAW information to the other artists in their house.

ARTIST FEES, PAYMENT TERMS & CANCELLATIONS and OBLIGATIONS/RESPONSIBILITIES

All participating Artists agree to pay FAW the full cost of participation by eTransfer or cheque by June 10th. FAW organizers reserve the right to cancel the Artist's participation if full payment has not been received by that date. Fees are shown on the web site (frederickartwalk.org). Fees are not refundable.

FAW is run as a co-operative: all houses must participate in the preparation and/or clean up of the Art Walk by completing an assigned job in the defined timeframe; expect to contribute at least 10 hours. Also a knowledgeable house representative, who can provide feedback and contribute to discussions about the FAW must be present at an online meeting, after the Art Walk. All Artists are also responsible for promotion of the FAW through their own personal contacts, social media, etc., including delivering their allocation of brochures to places they visit, such as their gym, hair salon, dentist, community event, school group, clubs, etc. (brochure delivery not required for 2021).

Each house is asked to donate a prize for the Passport draw, following the Walk. Passport prizes are an important incentive for customers to provide their feedback and email addresses.

ARTIST SET-UP AND HOSPITALITY

Artist is to be fully set up by 10:00am each morning of the Art Walk with sufficient volume of saleable goods to offer customers. All artists must remain fully set up until 5:00pm. Artists must be present during the Art Walk to sell their work and interact with their customers. Host outdoor setup should be inviting, so that customers do not feel like they are intruding into someone's personal space. If setup is behind the house and not easily visible, it should be well signed. Bathroom availability is at the discretion of the home owner.

ARTIST LIABILITY AND INSURANCE

FAW and the FAW co-ordinators are not responsible for any liability to the public. Home owners are required to provide their own premises liability insurance. (Check your homeowner's policy for applicable coverage.) For liability reasons, no alcohol can be served. FAW and the co-ordinators shall not accept any liability for theft, breakage, or any damage to the Artist's property, person, or home.

Home owners shall follow Public Health requirements (example: masking, social distancing, occupancy limits). If your house is required to isolate by Public Health at the last minute, you will not be able to take part in the FAW.

It is the responsibility of the Artist or home owner to carry the appropriate permits (including adherence to public health regulations relating to food), licenses and insurance, and collect and remit the appropriate taxes where applicable.

ACCESS TO YOUR HOME and OUTDOOR PREMISES

Your home and premises may be considered a public place during the Art Walk, and therefore, under Ontario law, access **must** be granted to service animals, with very few exceptions. If this is a problem then you should have a pleasant discussion with the animal's handler, offer another way to access your work, and ultimately be prepared to admit the service animal.

INFORMATION PRIVACY

FAW requires personal information in its application process; this information will be kept in strictest confidence and not shared with any third parties. However, by applying to the FAW, you grant us permission to use all submitted photos for marketing purposes. Artists have the opportunity to inspect the information that will appear in any public domain and if an Artist has concerns about personal information shown on the FAW web site or social media, the Artist may request the removal of the item(s).